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Press Release

ELESYS North America receives Outstanding Achievement Award from NISSIN BRAKE

SUWANEE, Georgia, April 23, 2009 – Elesys North America announces that Nissin Brake, Inc. awarded the Outstanding Achievement Award. Nissin, a tier 1 supplier of brake systems to the automotive and non-automotive industry, presented this award to Elesys during their annual Supplier Conference in March 2010.

ELESYS' automotive electronic safety systems are featured in a variety of vehicle models, including SUVs and passenger cars, for several vehicle manufacturers in North America. With a 5-Star crash rating given to several vehicles equipped with its automotive electronic safety systems millions of drivers can rely on ELESYS' passive and active safety systems: Occupant Sensing System (SeatSentry™), Passenger Sensing Systems, Occupant Passenger Detection System, Airbag Sensors and Controllers, Adaptive Cruise Control, All-Terrain Vehicle Transmission Controls, Anti-Lock Brakes, Electronic Power Steering, Traction Control System, and Vehicle Stability Controls. ELESYS has proven it delivers a high standard of quality.

"We understand that when you are building a safety product, good is simply not good enough. We strive to be the best in all areas of our operations in order to provide a product to our customers that works every time," says Matt Williams Elesys North America's Senior Manager of Supply Chain Management and Manufacturing. Akio Kobayashi, Elesys' President remarked, "Receiving the triple award for the third consecutive year is an honor and a testament to our experienced and dedicated associates that work at our company. People, process, and technology form the foundation of our success"

About ELESYS

Headquartered in Suwanee, Georgia with an Ohio Technical Center in Dublin, Ohio, ELESYS (www.elesys-na.com) is a global business leader with a history of providing automotive safety electronics on which consumers have depended for the last decade. Products include both passive and active safety systems: Occupant Sensing System (SeatSentry™), Passenger Sensing Systems, Occupant Passenger Detection System, Airbag Sensors and Controllers, Adaptive Cruise Control, All-Terrain Vehicle Transmission Controls, Anti-Lock Brakes, Electronic Power Steering, Traction Control System, and Vehicle Stability Controls.