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Press Release

ELESYS North America is listed in Quality Magazine as one of the top 100 companies for quality leadership.

SUWANEE, Georgia, February 25, 2009 –ELESYS North America Inc., automotive electronic safety systems, is listed in [Quality Magazine](#) as one of the top 100 companies for quality leadership. ELESYS is ranked #26 on the list. ELESYS manufactures its highly competitive automotive electronic safety systems products at its headquarters in Suwanee, Georgia.

ELESYS' automotive electronic safety systems are featured in a variety of vehicle models, including SUVs and passenger cars, for several vehicle manufacturers in North America. With a 5-Star crash rating given to several vehicles equipped with its automotive electronic safety systems millions of drivers can rely on ELESYS' passive and active safety systems: Occupant Sensing System (SeatSentry™), Passenger Sensing Systems, Occupant Passenger Detection System, Airbag Sensors and Controllers, Adaptive Cruise Control, All-Terrain Vehicle Transmission Controls, Anti-Lock Brakes, Electronic Power Steering, Traction Control System, and Vehicle Stability Controls. ELESYS has proven it delivers a high standard of quality.

More than 800 manufacturers participating in the Quality Leadership 100 were surveyed on criteria such as scrap and rework as a percentage of sales, warranty costs as a percentage of sales, rejected parts per million shipped and contribution of quality to profitability and shareholder value. "I am so pleased to see ELESYS listed as one of the top 100 manufacturers in quality leadership. This represents all the activities of the entire ELESYS team, starting with our focus on customer satisfaction, fulfilled by teamwork, innovation and continuous improvement. It is the effort of every ELESYS associate, along with full management support, that makes this recognition possible", says Beth Van Meter, Elesys' Senior Manager of Quality. Congratulations to all the companies—and their employees—listed in the 2009 Quality Leadership 100. http://www.qualitymag.com/CDA/Articles/Feature_Article/BNP_GUID_9-5-2006_A_10000000000000538524

About ELESYS

Headquartered in Suwanee, Georgia with an Ohio Technical Center in Dublin, Ohio, ELESYS (www.elesys-na.com) is a global business leader with a history of providing automotive safety electronics on which consumers have depended for the last decade. Products include both passive and active safety systems: Occupant Sensing System (SeatSentry™), Passenger Sensing Systems, Occupant Passenger Detection System, Airbag Sensors and Controllers, Adaptive Cruise Control, All-Terrain Vehicle Transmission Controls, Anti-Lock Brakes, Electronic Power Steering, Traction Control System, and Vehicle Stability Controls.